

YouCloud Service Agreement

Updated on September 18, 2026

Party A is the purchaser of YouCloud products, and Party B is the service provider of YouCloud products.

WHEREAS:

1. Both Party A and Party B are legally registered, operating, and validly existing companies, or individuals with full capacity for civil conduct, or other legal entities. Both parties have the right to enter into this Agreement and the ability to perform their obligations hereunder.
2. YouCloud products are mobile advertising data analysis service products exclusively developed by Party B. Composed of multiple functional modules, YouCloud products include a series of sub-products such as advertising placement intelligence, advertising material tools, advertising placement platforms, and marketing asset management. They cover mobile advertising intelligence data services, e-commerce advertising marketing analysis, placement platforms, and marketing asset management platforms. By providing multi-dimensional marketing big data services and tools, YouCloud builds an intelligent engine for digitalization of enterprise marketing, helping enterprises improve the digital efficiency of the entire marketing link from market insight, product decision-making, marketing strategy, creative content to promotion execution, and realize intelligent business decisions, marketing content production, and digital asset management.

Through friendly negotiations and based on the principle of mutual benefit, both parties hereby reach the following agreement regarding Party A's purchase of YouCloud product services from Party B, which shall be jointly abided by both parties:

Article 1 Cooperation Content

1.1 Party A agrees to purchase YouCloud product services. Party B shall provide Party A with YouCloud account membership rights and services according to the YouCloud product service package selected by Party A, and Party A shall pay the corresponding fees.

1.2 The description of the functional services of Party B's YouCloud products shall be subject to the service function descriptions and usage rules published on Party B's official website in real time, and the specific links are as follows: appgrowing: appgrowing.cn; appgrowing global: appgrowing.net; Youmi Youshu: youshu.youcloud.com; AdFox.ai: <https://adfox.ai/>; YouCloud



CreativeHub: creativemanager.youcloud.com. The product service modules purchased by Party A this time and the corresponding service fees shall be subject to the attachment.

Article 2 Service Term

2.1 The service term shall commence from the date on which Party B activates the YouCloud product service membership account for Party A in accordance with Party A's request after receiving the service fee. The specific service term shall be subject to the actual purchase of the YouCloud product service by Party A (for details, please refer to Attachment 1).

2.2 This contract shall terminate automatically upon the expiration of the service term. If Party A actually purchases the products of Party B and selects the automatic renewal service, the server of this contract shall be subject to the *Automatic Renewal Service Rules*.

Article 3 Fee Settlement

3.1 Implementation of the "prepayment before activation" method:

3.1.1 Party A shall, within five (5) business days after the signing of this Contract, pay Party B the membership service fee corresponding to the YouCloud product service functions selected by Party A. Upon receipt of the full payment, Party B shall activate the corresponding service functions for Party A as requested. Party B's acknowledgment of receipt of payment from either Party A or a third party authorized by Party A shall be deemed as Party A's performance of the payment obligation under the Contract.

3.1.2 If Party A needs to upgrade its service functions, Party A shall pay Party B the service fee corresponding to the proposed upgraded service functions after confirmation (the fee shall deduct the service fee corresponding to the unused period of the original service functions). Party B shall upgrade the corresponding service functions for Party A in accordance with Party A's request after receiving the full payment. The service term shall be recalculated from the date of activation of the upgraded service.

3.2 Invoices:

3.2.1 After receiving the payment, Party B shall issue a special VAT invoice/ordinary VAT invoice of the corresponding amount to Party A (invoice content: information service fee), and send the electronic invoice to Party A's receiving email. For data product services purchased in the current month, Party A shall promptly provide invoice information and complete the invoice application within the next month.

3.2.2 If Party A is an individual, only ordinary VAT invoices with Party A's personal name or the company name designated by Party A can be issued. If Party A is an individual and requests to issue a special VAT invoice with the company name designated by Party A, the company designated by Party A shall provide a entrustment payment

letter with the official seal.

Article 4 Rights and Obligations of Party A

4.1 Upon payment of the corresponding fees as stipulated in the Contract, based on the selected products, Party A shall enjoy the YouCloud account membership service rights and interests. The membership rights and interests of different product versions shall be subject to the corresponding product introductions on YouCloud's official website. The usage of Party A's membership account shall be subject to the statistics recorded by the YouCloud system.

4.2 YouCloud account membership services are online products and virtual goods. The membership service fee is the price of the online product corresponding to the membership service purchased by Party A, and is not of the nature of advance payment, deposit, down payment, or savings card. Once the membership service is activated, it is non-refundable, except when the purpose of the contract cannot be achieved due to Party B's fundamental breach of contract. If the account membership service is unavailable for 0.5 day or more due to reasons of Party B or the YouCloud product itself, Party B shall compensate Party A by extending the service period by 3 times the unavailable duration. The compensation duration shall be calculated in days. If the cumulative unavailable duration of the membership service reaches 7 days or more, Party A has the right to request Party B to compensate by 3 times the unavailable duration, or request to terminate this Agreement. The duration of unavailability shall be based on Party A's actual inability to log in normally and use the main functions, and shall be subject to Party A's written notification and Party B's confirmation. If Party A chooses to terminate this Agreement, Party B shall refund the membership fee corresponding to the remaining unused service period (the refund base shall be based on the actual amount paid by Party A, and the free gift duration shall not be included in the refund calculation).

4.3 The scope of compensation or refund mentioned in 4.2 of this Contract shall not apply to the unavailability of services caused by the following reasons:

4.3.1 Caused by network or equipment failures or configuration adjustments other than the equipment belonging to YouCloud;

4.3.2 Caused by hacking attacks on Party A's equipment or network;

4.3.3 Caused by the loss or leakage of data, passwords, etc. due to Party A's improper maintenance or insufficient confidentiality;

4.3.4 Caused by Party A's negligence or operations authorized by Party A;

4.3.5 Caused by Party A's failure to follow the usage rules of Youmi Cloud products;

4.3.6 Caused by the suspension or termination of services due to Party A's violation of 4.4 or 5.5 of this Contract;

4.3.7 Short-term service interruption caused by the normal maintenance and upgrade of YouCloud products as described in this Contract;

4.3.8 The intelligent placement function section is subject to the suspension or restriction of account access, data return, and/or changes in data indicators due to third-party systems such as media placement platforms.

4.3.9 Service interruption or suspension caused by abnormal services of third-party network service providers or basic cloud service providers;

4.3.10 Caused by force majeure.

4.4 The ownership of the YouCloud account belongs to Party B, and Party A only has the right to use the YouCloud account. The YouCloud account is limited to Party A's use. Party A shall ensure the legitimate and compliant use of Party B's YouCloud product services and bear legal responsibility for all actions in the process of using YouCloud services. Party A is obligated to properly keep its service account and password and abide by the following rules 4.4.1-4.4.6. Otherwise, Party A shall bear all consequences and losses arising from the inability to use the YouCloud product account (including but not limited to account freezing, cancellation) or during use.

4.4.1 It is prohibited to donate, lease, transfer, lend, sell, or license the YouCloud product account to a third party or share the account with a third party for fee or free of charge in any way;

4.4.2 It is prohibited to collect or store any data of Party B's products using technologies such as web crawlers;

4.4.3 It is prohibited to access from IP addresses originating from cloud service providers, computer room networks, etc.; It is prohibited to use fingerprint browsers or anti-association browser tools to log in or use the YouCloud account;

4.4.4 It is prohibited to engage in other behaviors that endanger the security of Party B's systems and data;

4.4.5 It is prohibited for Party A to use Party B's services for illegal purposes;

4.4.6 It is not allowed to violate the usage rules specified in this Contract and its attachments, supplementary agreements, and the usage rules and policies published by Party B.

4.5 Party A shall not provide or allow any third party to use all data, charts, or reports obtained from YouCloud product services. If Party A needs to use the above data, charts, or reports in its public industry reports or sharing, Party A shall indicate that the above data, charts, or reports are all from specific YouCloud products (such as App Growing, YoumiYoumiYoushu (YOUSHU), etc.), and Party B reserves the final interpretation right for the above data, charts, or reports.

4.6 If Party A involves the use of YouCloud CreativeHubr product, Party A acknowledges that Creative Manager is a digital asset management platform (DAM) launched by YouCloud for content marketing teams, helping content marketing teams achieve full-link management from inspiration accumulation, task tracking, material storage, delivery distribution, material review, to team performance. The YouCloud CreativeHubr product provides Party A with functions such as material upload and classification management. Party A shall ensure that it has legal copyright or obtained corresponding authorization for the uploaded content and shall be responsible for the legality of the uploaded content. If legal liabilities arise due to the uploaded content infringing upon the legitimate rights and interests of third parties or violating relevant legal provisions, Party A shall bear them independently and compensate Party B for the losses suffered thereby.

4.7 Party A fully acknowledges and confirms that the YouCloud AI Clip Imitation function is intended to provide Party A with creative assistance and inspiration reference. If Party A involves the use of YouCloud AI Clip Imitation, Party A confirms that the generated content does not infringe the legitimate rights and interests of any third party and does not violate relevant laws and regulations, and shall be responsible for the consequences of use. If Party B finds that the content generated by Party A infringes third-party rights or violates legal provisions, Party B has the right to take restrictive measures, including deleting, restricting, or suspending access to the relevant infringing content. Any legal liability arising therefrom shall be borne by Party A, and Party A shall compensate Party B for any losses suffered thereby.

4.8 During the validity period of this Contract and within one year after the termination of the Contract, Party A and its employees shall not employ any employees of Party B who have provided services to Party A in any way, nor recommend employees of Party B to any third party.

Article 5 Rights and Obligations of Party B

5.1 Party B shall provide Party A with the user manual of YouCloud product services and activate the corresponding membership account function permissions in accordance with the provisions of this Contract.

5.2 Party B shall make its best efforts to ensure the normal and stable operation of YouCloud product services. For the smooth and stable operation of the services, Party B needs to conduct regular or irregular shutdown maintenance, upgrades, and updates of product servers. If the use of Party A is temporarily affected thereby, it shall not be deemed as Party B's breach of this Agreement. Party B shall notify Party A in writing in advance and is obligated to try its best to avoid service interruption or limit the interruption time to the shortest possible. If the cumulative impact duration exceeds 24 hours, it shall be handled in accordance with the provisions of 4.2.

5.3 Party B guarantees that the data statistics (including data, charts, or reports) provided by YouCloud product

services are legally collected and processed by Party B or authorized by third parties for Party B to provide the above services through YouCloud products. For the avoidance of doubt and to protect Party A's right to know, Party B has fully informed Party A that the content involving advertising creativity and materials in YouCloud products is only vertical search services provided by Party B, and the intellectual property rights of the involved advertising creativity and materials do not belong to Party B. If a third party enjoys corresponding intellectual property rights, Party A shall respect the third party's intellectual property rights and be responsible for its own use behavior when using them.

5.4 In accordance with the requirements of relevant data laws, and without prejudice to Party A's legitimate rights and lawful use, Party B shall store Party A's registration information, consumption information and other related information on its platform servers (if Party A involves the use of YouCloud CreativeHub, Party B shall adopt a hybrid cloud deployment solution to store and analyze the content uploaded by Party A during the course of Party A's use of YouCloud CreativeHub). However, Party B shall ensure information security in accordance with relevant laws and regulations, and shall not disclose such information to any third party without Party A's written consent. After the termination of this Agreement, Party B shall erase the aforementioned information of Party A without violating the regulatory requirements of relevant laws and regulations (such as specific retention periods, etc.).

5.5 Party B has the right to stop the illegal use of YouCloud accounts. If Party B discovers that Party A has violated laws, regulations, policies, government agency requirements, or third-party rights, or violated the provisions of this Contract during the use of YouCloud product services, Party B has the right to interrupt or terminate the provision of YouCloud product services under this Contract to Party A at any time (the services include but are not limited to paid and free services) without bearing any responsibility to Party A, and the losses arising therefrom shall be borne by Party A independently.

5.6 Party B has the right to adjust part or all of the YouCloud account membership rights and/or service content based on changes in laws, regulations, and regulatory policies, operational strategy adjustments, user needs, and other factors (including but not limited to changing, adding, replacing, optimizing part of the membership rights and/or service types, membership packages, and service charging standards, membership names and/or rights rules, adding or changing additional paid content and/or rules, adjusting and optimizing part of the product functions, etc.). For the aforementioned adjustments, YouCloud shall notify in advance through the website service page or other reasonable methods. At the same time, Party B shall try its best to reduce the adverse impact of the aforementioned adjustments on Party A's existing membership rights and interests. If additional paid content is added or changed, Party A has the right to independently decide whether to purchase such services according to its own needs. If Party A agrees to purchase, both parties shall agree through a supplementary agreement.

5.7 During the use of the YouCloud account membership service, Party A may obtain by recharge or be given by Party B various virtual products such as points, credits, coupons, memory capacity, etc. The aforementioned virtual

products can only be used for the designated purposes announced through the official channels of YouCloud, and are subject to restrictions such as the period of use and method (e.g., consistent with the account validity period, etc.). They cannot be transferred, sold, exchanged, or mortgaged, and will be deducted when used. The specific rules of use shall be subject to the display or description on the service page of YouCloud. For virtual products obtained by Party A through recharge, Party A may apply for a refund of the fees corresponding to the unused portion after the account validity period expires (provided that if Party A fails to apply for a refund within three years after the expiration of the account validity period, the fees corresponding to the unused portion will be forfeited); virtual products given as gifts to Party A will be forfeited upon the expiration of the account validity period; if Party A changes its package, the originally gifted virtual products will be forfeited upon such package change.

Article 6 Intellectual Property Rights and Confidentiality

6.1 Party B shall enjoy all rights and interests such as ownership and intellectual property rights of YouCloud products. The effectiveness and performance of this Contract shall not constitute the transfer or waiver of the above rights or interests by Party B. Party A obtains the right to use the products in accordance with this Contract and may only use Party B's products within the scope of this Contract. All rights or interests involved in Party B's products (including but not limited to patents, trademarks, copyrights, trade secrets, data rights and interests, etc.) belong to Party B or the original right holders. Party A shall not engage in any form of copying, imitating, distributing, licensing, or other acts that infringe upon the relevant data products and software copyrights of Party B, nor disclose or transfer part or all of the product services obtained from Party B based on this Contract to any individual, enterprise, or other third party, otherwise it shall be deemed a breach of contract. All rights and interests including ownership and intellectual property rights of the content uploaded by Party A through the YouCloud CreativeHub product belong to Party A, and Party B may use it for the purposes agreed in this Contract.

6.2 To better perform this Contract and highlight the friendly cooperative relationship between both parties, Party A agrees that Party B may use it as an excellent customer case on YouCloud, official product websites, official accounts, and promotional materials to indicate that Party A is or has used YouCloud products.

6.3 To protect Party A's data security, Party B will adopt industry-standard security protection measures, to ensure the security of account login and data storage through security technologies, account data isolation, strict access rights, and other methods.

6.4 To enable Party B to provide Party A with more comprehensive, accurate and objective data analysis services, Party A agrees that Party B may, for legitimate purposes, collect advertising information that Party A has placed through public channels by lawful means and methods, and use it for advertising data analysis and display on Party

B's website. Party B undertakes not to tamper with or distort such advertising information. If it is confirmed that Party B's conduct as expressly set out in this article has caused actual losses to Party A, Party A has the right to require Party B to delete such information by written notice, and Party B shall bear legal liability.

If Party A involves the use of YouCloud CreativeHub, during the course of Party A's use of YouCloud CreativeHub, Party A authorizes Party B to store and perform data analysis on the content uploaded by Party A, and authorizes the integration with the official APIs of advertising media platforms and editing software. 6.5 Party B undertakes to keep confidential the data and information provided by Party A during the validity period of this Contract. Except for the purpose of achieving this Contract, Party B will not publish, disclose, or transfer Party A's information to any third party without legal provisions or Party A's written permission.

6.6 Party A shall keep confidential the content of this Contract and the confidential information of Party B such as quotation information and personnel information provided by Party B to Party A. Without Party B's written consent, Party A and its employees shall not disclose, leak, disseminate, or transfer them to any third party in any way.

6.7 Considering that Party B is an independent third-party data analysis platform, data errors or delays may occur due to technical factors (such as sampling statistical analysis), data compliance requirements of media platforms (such as desensitization of part of the data), etc., and the product content is for reference only. (If Party A involves the use of YouCloud CreativeHubr product, Party A acknowledges that the data attribution function provided by YouCloud CreativeHubr is realized based on the return of placement data of third-party media platforms and the data analysis model independently developed by Party B. Due to the platform policy impact of third-party media platforms and the objective situation of data transmission delays, the data attribution function is for reference only.)

6.8 This clause shall not become invalid upon the expiration of the service period of this Agreement.

Article 7 Liability for Breach of Contract

7.1 If either party breaches this Contract, the non-breaching party has the right to require the breaching party to bear the liability for breach of contract. The liability arising therefrom shall be borne by the breaching party. If the non-breaching party suffers losses, the breaching party shall compensate for them. All compensations under this Agreement shall be limited to the total contract amount.

7.2 If the account service is not activated as stipulated in the Contract due to the reasons of Party B, Party A has the right to require Party B to continue performing the Contract and compensate for Party A's actual losses. If Party A fails to make payment within the time stipulated in the Contract, Party A shall bear the legal liabilities and consequences of the suspension or termination of services. For each day of delay, Party A shall pay 0.1% of the overdue unpaid items to Party B as liquidated damages, and shall also bear the relevant expenses such as attorney fees, travel expenses, and investigation and evidence collection fees incurred by Party B for collecting the payment.

7.3 Due to force majeure events that cannot be reasonably controlled, unforeseen, or unavoidable even if foreseen by both parties (such as war, tsunami, flood, earthquake, network virus or hacking attacks recognized by government agencies, telecommunications line failures, power outages, network failures, basic cloud server failures, natural disasters, etc.), which cause either or both parties to be unable to perform, delay the performance of this Contract, or fail to achieve the purpose of the Contract, neither party shall be liable for the delay or breach of performance of their respective obligations under this Agreement.

7.4 If other clauses of this Contract specifically stipulate the breach of contract and liability for breach of contract by one party, and the provisions of that clause are different from those of this article, the provisions on breach of contract and liability for breach of contract stipulated in other clauses shall prevail.

7.5 Without legal reasons or the reasons agreed in this Agreement, neither party has the right to unilaterally terminate this Agreement. Otherwise, it shall compensate the other party for the direct economic losses suffered due to the failure to fully perform this Agreement.

Article 8 Prohibited Clauses

8.1 If an employee of either party directly or indirectly requests the other party to provide any form of improper benefits in any way, the requested party shall immediately notify the other party.

Article 9 Dispute Resolution

9.1 The validity, interpretation, execution, jurisdiction, and dispute resolution of this Contract shall be governed by the laws of the People's Republic of China (excluding Hong Kong, Macao, and Taiwan). Any dispute arising from this Contract or in connection with this Contract and the attached order shall be resolved through friendly negotiations between both parties. If the negotiation fails, a lawsuit shall be filed with the people's court where this Contract is signed. This contract is signed in Panyu District, Guangzhou City, Guangdong Province.

Article 10 Others

10.1 If any clause or clauses contained in this Contract are deemed invalid, illegal, or unenforceable in any respect for any reason, such invalidity, illegality, or unenforceability shall not affect the validity of any other clauses in this Contract and the entire Contract. This Contract shall be deemed as never containing such clauses, and other clauses of the Contract shall remain valid.

10.2 This contract and the rights and obligations hereunder shall not be transferred by either party unilaterally in any way



unless agreed in writing by all parties through friendly negotiations.

10.3 Each party shall pay the taxes related to this Contract in accordance with the provisions of the currently effective tax laws and regulations of the People's Republic of China.

This contract shall come into effect immediately upon the actual payment made by Party A for the YouCloud product services.

10.4 In the event of any discrepancy between the English version and the Chinese version of this Agreement, the Chinese version shall prevail.

(No text below)

Attachment 1: Order Information of YouCloud products

NO.	YouCloud service modules	Product Version	main accounts	sub-accounts	Account Validity Period	Sum (¥RMB/\$ USD)
1	YoumiYoushu (YOUSHU)	Flagship Edition	1	0	365 days from the date of activation	¥13800
		Flagship Pro Edition	1	4		¥23800
		Premium Edition	1	4		¥29800
		Strategy Edition	1	4		¥49800
		Ultimate Edition	1	4		¥69800
		Deployment Edition	5	0		¥9800
2	App Growing	Professional Edition	1	0	365 days from the date of activation	¥7980
		Flagship Edition	1	0		¥12800
		Ultimate Edition	1	0		¥69800
		Enterprise Edition	1	0		¥39990
3	AppGrowing Global	Advanced	1	0	30 days from the date of activation	\$ 399
			1	0	365 days from the date of activation	\$ 2990
		Pro	1	0	365 days from the date of activation	\$ 4990

1.The main account of the YouCloud product does not support multiple people being online simultaneously. It has management authority over its sub- accounts, and the activation date of the main account is the same as that of its sub- accounts. Sub- accounts cannot be purchased separately.

2.All the above order information of YouCloud products is extracted from the official website of YouCloud. In case of any inconsistency between the number of accounts, price, or validity period of YouCloud products and the official website information at the time when Party A actually pays to purchase YouCloud products, the official website information at the time of actual subscription shall prevail.

3.Special instructions for Youmi Youshu accounts:

The total number of IP segments for daily login is restricted for the same enterprise, and this IP segment restriction covers all accounts within the enterprise (including the main account). In accordance with this Agreement, the total number of restricted IP segments corresponding to the number of accounts purchased by Party A is [5].

4.Special instructions for App Growing accounts:

(1) App Growing Enterprise Edition:

① The Enterprise Edition has a fixed IP limit of one that cannot be modified. It supports multiple people being online simultaneously. At the same time period, the number of devices logging in simultaneously shall not exceed 100.

② If Party A purchases the Enterprise Edition, Party B will give 5 seven- day first aid kits as a gift (first aid kit: during the validity period of the contract, the customer may activate any account and use it for 7 natural days. This account is not restricted by IP segments, but it does not support simultaneous login to multiple devices).

(2) Other versions of App Growing:

If Party A purchases other versions of AppGrowing, the IP limit for its sub- accounts is 3 IP segments per day (all sub- accounts can use a total of 3 IP segments per day), and multiple people are not supported to be online simultaneously.